



## **Our Story**

### How it all began

Over-The-Rainbow (OTR) is the mental wellness initiative of the WholeTree Foundation, the not-for-profit family foundation of Yen-Lu & Yee Ling Chow, founded in loving memory of their son and only child who ended his own life at the age of 26 after suffering for many years from manic depression.





## A One-stop Hub for Youth Mental Wellness



# Our mission is to transform mental wellness for the 21st century

- Propel mental wellness to the top of life's priorities;
- Create a community based on the timeless wisdoms of love, compassion, truth, beauty, harmony, generosity, joy and service;
- Empower young people on their journey of self-discovery, healing and transformation - to overcome life challenges, realise their full potential and attain true happiness and optimal wellbeing.





Anniversary Over The Rainbow





Leadership: Pioneer & Trailblazer

in the Mental Wellness Space



### **Community Engagements:**

1000+ mental wellness talks, panels, workshops, festivals, media projects and school engagements



**Innovations:** Holistic Self-Care, Circle-of-Care, Guardian Angels, Wellness Space, Mental Wellness Festivals, Youth Matters, OTR Listens, Rainbow Connection, Wellbeing Champion, Think x Rainbow

**Volunteer Engagements: 500+** over 10 years





### **Corporate Engagements:**

Accenture, AmCham, Apple, HCLI, Micron, NTUC, NUS, Unilever, ICBC -Standard Bank, UBS

### Impact: 1 Million Lives

touched through online and offline touch-points





#### **Community Outreach**



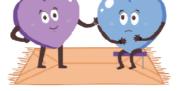
Our initiative to empower youths, especially youths-at-risk, in building mental resilience.



Our safe, anonymous chat platform for emotional support, manned by trained volunteers.

### **Building an Ecosystem: Our Programs & Services**





Mental health and self-care self-help group by Over The Rainbow volunteers. A safe space to share your thoughts.



Our youth counselling service for youths and their families providing quality psychotherapy and counselling support in a timely manner at affordable rates.







Our flagship training program to empower a community of wellbeing champions as role models who take responsibility for own mental wellbeing— and as a wellness guide for others-at home, in the school, in the workplace, or out in the community.





Free annual publication on mental health and well-being, featuring individual anecdotes and expert insights.



### A Platform for Self-Discovery, Healing & Transformation

- ✓ An environment where young people can find themselves, discover their higher self, connect to their purpose and spread their wings
- ✓ Where they can transform and transcend via holistic self-care and a supportive community
- ✓ We have many stories of young people going thru this journey with us - who have embarked on their own paths of healing & transformation

## Holistic Approach to Mental Wellbeing



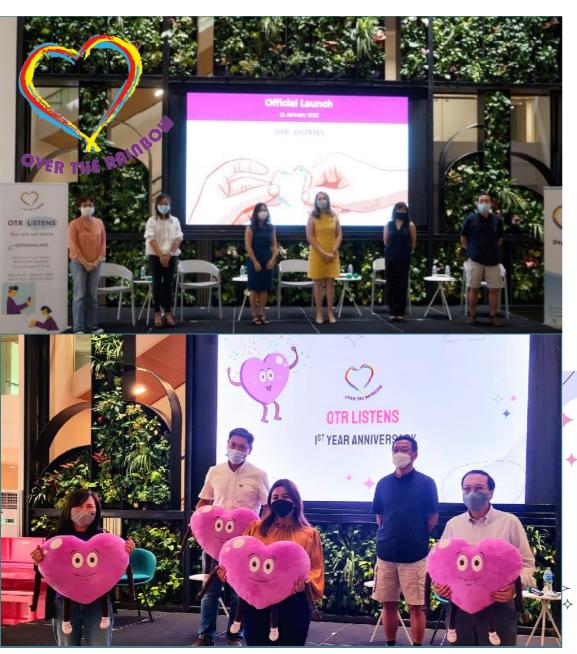


## It Takes a Village: Getting Parents Involved











### You are not alone

**OTR Listens** is an online platform to provide youths age 11-35 with a safe, nonjudgmental outlet and emotional support when faced with life challenges.

#### **Realtime Chat-based Service**

To lend a listening ear and provide a cathartic outlet for you to share your life challenges and stressors, and to receive emotional support and validation.

#### Community

To let you share your feelings anonymously and find support from others' experiences. You are not alone on your journey.

#### Self-Care and Referral Resources

To provide simple self-care resources and self-help tips, plus referral to other community resources as well professional help including counsellors and psychotherapists.

### Milestones: 23 Jan 2021 – 30 June 2023



Total website visitors



Seeker initiated chat sessions

Completed seeker chat sessions



Total chat duration (hours)





## TH!NKx/RAINBOW

### YOUTH COUNSELLING



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think kids

**Th!nk x Rainbow Youth Counselling** was conceived from our years of engagement with youths and families pointing to us a real need for counselling services that are:

- ✓ Affordable (significantly below market rate)
- ✓ Available (7 days a week, with limited or no wait time)
- ✓ Accessible (via tele-therapy as well as in-person)
- ✓ *Family friendly* (easy onboarding plus support for parents)
- ✓ **Social** (pay-if-forward opportunity to help others)

#### The Service:

- ✓ Who: 11 to 20 year old (with support for parents included)
- ✓ What: Package of 6 sessions of 60 min, at a rate of \$90 / session
- ✓ How: Tele-therapy as the primary modality professional therapist
- ✓ When: Weekdays 8:00am 8:00pm; Weekends 8am 3pm
- ✓ Pay It Forward: Opportunity to pay it forward by donating to the revolving subsidy fund to support youth who may benefit



## TH!NKx/RAINBOW

### YOUTH COUNSELLING



### **Parental Support-Line**

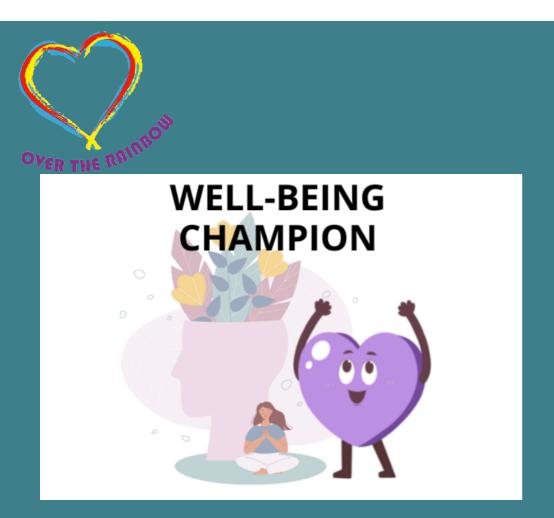
## Are you worried about your child's mental health, but are at a loss on how to support him / her?

Share your concerns by filling up your details below. You will receive a confirmation email on the next steps.

- Our certified counsellors will get back to you within 24 hours (Monday - Friday)
- Subsequently, a live-chat session can be initiated with one of our counsellors / psychologists

Our live-chat operating hours: Monday, Tuesday, Thursday 11am-1pm

Please fill in your details below:	
Your Name *	Please fill out this field.
Mobile	
Email *	
issue *	School-related Challenges
Message *	
	Send



Empowering a **community of wellbeing champions** as role models who take responsibility for own mental wellbeing— and as a wellness guide for others—at home, in the school, in the workplace, or out in the community.

#### Foundational Modules Mental Health 101



Self Care 101



**Psychological First Aid 101** 



Suicide Prevention 101



### **Elective Modules** The Art & Science of Happiness



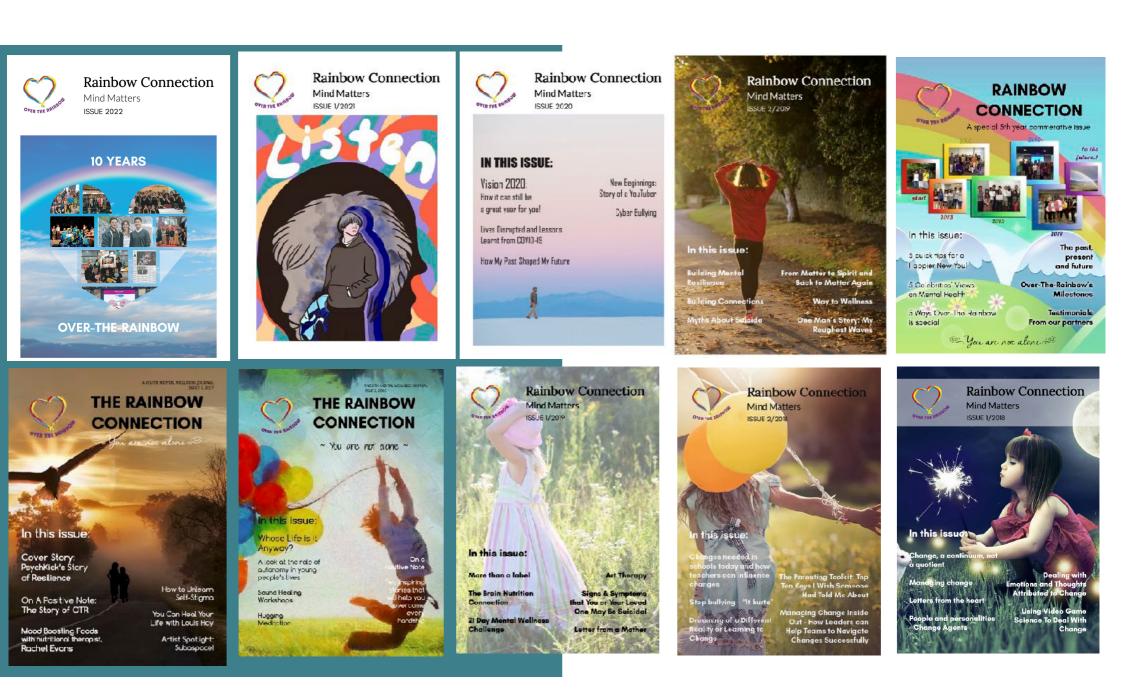
#### The Power of Mindfulness



**Open Canvas** 





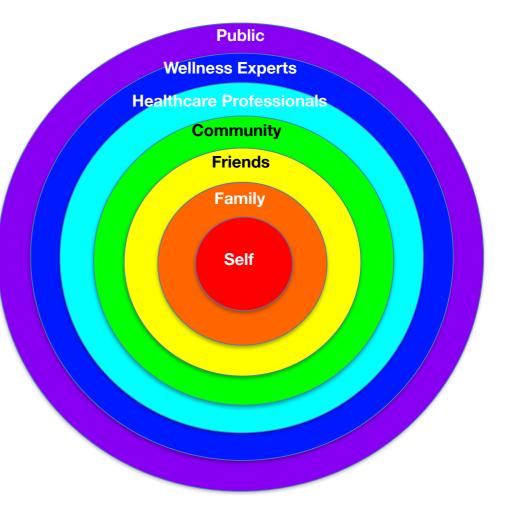




## Our Vision for Mental Wellbeing

- Our vision in Universal Mental Wellbeing begins with good self-care habits that is holistic and transformative.
- Complemented by a community-based model of care with parents, friends & family, trained volunteer Listeners and Wellbeing Champions leading the way, whether at home, in the school, out in the community or in the workplace.
- Supplemented by the **traditional face-to-face counselling** and psychotherapy for those who need acute mental health care.
- OTR aspires to connect all the dots in the mental health landscape by taking an *ecosystem approach* to the grand challenge that is mental health — and where prevention and preemption takes priority over clinical intervention.
- We call this ecosystem the **Circle-of-Care**. This is our **strategic platform**.

## **Circle of Care**





### Call for Donation Support and Projected Impact (2023-24)

Programs / Initiatives	Purpose	Impact	Budget
Community Outreach	Co-create school outreach, community programs, media projects, mental wellness workshops and Wellbeing Champion Festivals— for awareness, education, empowerment — bringing the benefits of mental wellness to the larger community and more facets of the society.	100000	\$100,000
OTR LISTENS You are not alone	Provide a safe, anonymous real-time text-based chat service for emotional support, provisioned by trained volunteers and supervised by experienced volunteers and mental health professionals.	5000	\$200,000
THINK X RAINBOW	Provide psychotherapy support for youths (and families) that is available 7 days a week, accessible via tele-therapy and in-person, and at affordable rates. Also support for parents who are concerned about their children's mental health.	200	\$100,000
WELL-BEING CHAMPION	Create a community of practice of wellbeing champions as role models who take responsibility for own mental wellbeing— and as wellness guides for others—at home, in the school, out in the community or in the workplace.	2000	\$100,000
Total	*Budget for: Digital Transformation, Manpower (75%), Operations (14%), Programs (11%) *Includes new hires for: Partnership Manager, Program Director, Volunteer Manager, et	c	\$500,000

# Thank You!

OVER THE RAIMBOU

**Together We Can Make A Bigger Difference.**